## WHAT IS CLAIMED IS:

1. A method of administering a therapeutic agent to a cell, comprising administering to the cell a therapeutically effective amount of the therapeutic agent formulated in a buffer comprising a compound of Formula I:

 $\begin{array}{c} O \\ X_1 - C - HN^-(CH_2)_n - N - (CH_2)_n - NH - C - X_3 \\ C = O \\ X_2 \end{array}$ 

wherein:

*n* is an integer from 2-8;

 $X_1$  is a cholic acid group or deoxycholic acid group; and  $X_2$  and  $X_3$  are each independently selected from the group consisting of a cholic acid group, a deoxycholic acid group, and a saccharide group, wherein the saccharide group is selected from the group consisting of pentose monosaccharide groups, hexose monosaccharide groups, pentose-pentose disaccharide groups, hexose-hexose disaccharide groups, and hexose-pentose disaccharide groups; and wherein at least one of  $X_2$  and  $X_3$  is a saccharide group.

- 2. The method of claim 1, wherein the concentration of the compound is about 0.002 to about 2 mg/ml.
- 1 3. The method of claim 1, wherein the concentration of the compound 2 is about 0.02 to about 2 mg/ml.
- 1 4. The method of claim 1, wherein the concentration of the compound 2 is about 0.2 to 2 mg/ml.
  - 5. The method of claim 1, wherein the cell is provided as a tissue having an epithelial membrane.

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1 6. The method of claim-5, wherein the tissue is an organ. 7. The method of claim 1, wherein the therapeutic agent is a protein. 1 8. The method of claim\_1, wherein the therapeutic agent is a 1 2 therapeutic gene. 9. The method of claim 8, wherein the therapeutic gene is a tumor 1 2 suppressor gene. The method of claim 9, wherein the tumor suppressor gene is p53. 10. 1 11. The method of claim 9, wherein the tumor suppressor gene is a 1 2 retinoblastoma gene. 12. A pharmaceutical composition comprising a therapeutically effective 1 amount of a therapeutic agent formulated in a buffer comprising a compound of Formula 2 3 I: 4 5 Ι 6 7 8 9 wherein: 10 n is an integer from 2-8;  $X_1$  is a cholic acid group or deoxycholic acid group; and  $X_2$  and  $X_3$  are each 11 independently selected from the group consisting of a cholic acid group, a deoxycholic 12 acid group, and a saccharide group, wherein the saccharide group is selected from the 13

group consisting of pentose monosaccharide groups, hexose monosaccharide groups,

disaccharide groups, and hexose-pentose disaccharide groups;

and wherein at least one of  $X_2$  and  $X_3$  is a saccharide group.

pentose-pentose disaccharide groups, hexose-hexose disaccharide groups, pentose-hexose

1	13. The pharmaceutical composition of claim 12, wherein the
2	concentration of the compound is about 0.002 to about 2 mg/ml.
1	14. The pharmaceutical composition of claim 12, wherein the
2	concentration of the compound is about 0.02 to about 2 mg/ml.
1	15. The pharmaceutical composition of claim 12, wherein the
2	concentration of the compound is about 0.2 to 2 mg/ml.
1	16. The pharmaceutical composition of claim 12, wherein the
2	therapeutic agent is a protein.
1	17. The pharmaceutical composition of claim 12, wherein the
2	therapeutic agent is a thorapeutic gene.
1	18. The pharmaceutical composition of claim 17, wherein the
2	therapeutic gene is a tumor suppressor gene.
1	19. The pharmaceutical composition of claim 18, wherein the tumor
2	suppressor gene is p53.
1	20. The pharmaceutical composition of claim 18 wherein the tumor
2	suppressor gene is a retinoblastoma gene.
1	5 2 21. The pharmaceutical composition of claim 12, wherein the
2	composition further comprises a polymeric matrix.
1	22. The pharmaceutical composition of claim 12, wherein the
2	composition further comprises a mucoadhesive

 A method of treating bladder cancer comprising administration to a cell of a therapeutically effective amount of a therapeutic agent that is formulated in a buffer comprising a compound of Formula I:

$$X_{1} - C - HN - (CH_{2})_{n} - N - (CH_{2})_{n} - NH - C - X_{3}$$

$$C = O$$

$$X_{2}$$

$$I$$

wherein:

n is an integer from 2-8;

 $X_1$  is a cholic acid group of deoxycholic acid group; and  $X_2$  and  $X_3$  are each independently selected from the group consisting of a cholic acid group, a deoxycholic acid group, and a saccharide group, wherein the saccharide group is selected from the group consisting of pentose monosaccharide groups, hexose monosaccharide groups, pentose-pentose disaccharide groups, hexose-hexose disaccharide groups, and hexose-pentose disaccharide groups;

and wherein at least one of  $X_2$  and  $X_3$  is a saccharide group.

- 24. The method of claim 23, wherein the concentration of the compound is about 0.002 to about 2 mg/ml.
- 1 25. The method of claim 23, wherein the concentration of the compound 2 is about 0.02 to about 2 mg/ml.
- 1 26. The method of claim 23, wherein the concentration of the compound 2 is about 0.2 to 2 mg/ml.
- The method of claim 23, wherein the cell is provided as bladder tissue.
- 1 28. The method of claim 26, wherein administration is to the bladder.

1	The method of claim 23, wherein the therapeutic agent is a protein.
1	30. The method of claim 23, wherein the therapeutic agent is a
2	therapeutic gene.
1	31. The method of claim 30, wherein the therapeutic gene is a tumor
2	suppressor gene.
1	32. The method of claim 31, wherein the tumor suppressor gene is p53.
1	33. The method of claim 31 wherein the tumor suppressor gene is a
2	retinoblastoma gene.
1	34. The method of claim 28 wherein the administration is by intravesical
2	administration.
1	5462 35. The method of claim 39 wherein the therapeutically effective amount
2	of a therapeutic gene is in the range of about from 1x10 <sup>8</sup> particles/ml to 5x10 <sup>11</sup> particles/ml
3	of a recombinant adenovirus in which the therapeutic gene is inserted.
1	36. The method of claim 30 wherein the therapeutically effective amount
2	of a therapeutic gene is in the range of about from 1x10 <sup>9</sup> particles/ml to 1x10 <sup>11</sup> particles/ml
3	of a recombinant adenovirus in which the therapeutic gene is inserted.
1	37. The method of claim 33 wherein the retinoblastoma tumor
2	suppressor gene encodes full length RB protein.
2	suppressor gene encodes full length that protein.
1	38. The method of claim 33 wherein the retinoblastoma tumor
2	suppressor gene encodes p56 <sup>RB</sup> .
1	39. The method of claim 23 wherein the delivery-enhancing agent is
2	administered prior to administration of the therapeutic agent.

The method of claim 23 wherein the delivery enhancing agent is administered with the therapeutic agent.

41. A compound of Formula I:

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$$X_1$$
— $C$ — $HN$ - $(CH_2)_n$ - $N$ - $(CH_2)_n$ - $NH$ - $C$ - $X_3$ 
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wherein:

n is an integer from 2-8;

 $X_1$  is a cholic acid group or deoxycholic acid group; and  $X_2$  and  $X_3$  are each independently selected from the group consisting of a cholic acid group, a deoxycholic acid group, and a saccharide group, wherein the saccharide group is selected from the group consisting of pentose monosaccharide groups, hexose monosaccharide groups, pentose-pentose disaccharide groups, hexose-hexose disaccharide groups, and hexose-pentose disaccharide groups; and wherein at least one of  $X_2$  and  $X_3$  is a saccharide group.

- 42. The compound according to claim 41, wherein n is 3.
- 1 43. The compound according to claim 41, wherein both X<sub>1</sub> and X<sub>2</sub> are both cholic acid groups and X<sub>3</sub> is a saccharide.
- 1 44. The compound according to claim 41, wherein X<sub>1</sub> and X<sub>2</sub> are both deoxycholic acid groups and X<sub>3</sub> is a saccharide group.
  - 45. The compound according to claim 41, wherein the saccharide group is a pentose monosaccharide group.

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- 1 46. The compound according to claim 41, wherein saccharide group is a hexose monosaccharide group.
- 1 47. The compound according to claim 41, wherein the saccharide group is a hexose-hexose disaccharide group.
- 1 48. The compound according to claim 41, wherein n is 3, X<sub>1</sub> and X<sub>2</sub> are both cholic acid groups, and X<sub>3</sub> is a hexose monosaccharide group.
- 1 49. The compound according to claim 41, wherein n is 3, X<sub>1</sub> and X<sub>3</sub> are both cholic acid groups, and X<sub>2</sub> is a hexose monosaccharide group.
- 1 50. The compound according to claim 41%, wherein n is 3, X<sub>1</sub> and X<sub>2</sub> are both cholic acid groups, and X<sub>3</sub> is a hexose-hexose disaccharide group.
  - 51. The compound according to claim 41, wherein n is 3,  $X_1$  and  $X_3$  are both cholic acid groups, and  $X_2$  is a hexose-hexose disaccharide group.
    - 52. The compound according to claim 41', wherein n is 3,  $X_1$  and  $X_2$  are both cholic acid groups, and  $X_3$  is a hexose-pentose disaccharide group.
- 1 53. The compound according to claim 41, wherein n is 3, X<sub>1</sub> and X<sub>3</sub> are both cholic acid groups, and X<sub>2</sub> is a hexose-pentose disaccharide group.



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8	$X_1$ and $X_2$ are each independently selected from the group consisting of a cholic
9	acid group and a deoxycholic acid group; and
10	X <sub>3</sub> is a saccharide group is selected from the group consisting of pentose
11	monosaccharide groups, hexose monosaccharide groups, pentose-pentose disaccharide
12	groups, hexose-hexose disaccharide groups, pentose-hexose disaccharide groups, and
13	hexose-pentose disaccharide groups
1	55. The compound according to claim 54, wherein both $X_1$ and $X_2$ are
2	cholic acid groups and $X_3$ is a glucose group.